



Thank you for your interest in Centershot Ministries. Centershot is an outreach ministry that brings families together to study God's Word, while learning the life-skill of target archery. In this document you will find some great information about the mission and vision of Centershot, along with answers to some the most common asked questions.

The benefits of Centershot for the local church are many; a tool to reach the lost, a way to keep their own kids engaged in church, and a great way to get men involved in ministry. Centershot is also a tremendous opportunity for church members to invite their friends and neighbors to church as well.

Please show the curriculum to your Pastor. Although I believe lay people should lead this ministry, it needs to be approved by your church leadership. There is more to this ministry than the eight week teaching entitled "The Plan", but this is the foundational instruction we ask everyone to use as a starting point.

Check out the promotional video at: [www.centershotministries.org](http://www.centershotministries.org) under the media tab.

If you have any questions or need assistance with fund-raising, please call.

God Bless,

John Rickenbach  
President  
Centershot Ministries  
(763) 567-8902

# **How do I get started? . . .**

The question is often asked “How do I/we start a Centershot ministry in our local church?” Unfortunately there is no guide that will give the 3 easy steps to rolling out Centershot. The reason this is true is that every congregation is a unique entity with its’ own context, so what works in one will not necessarily work in another. Below then are some areas of consideration (not necessarily in chronological order) but as you proceed with Centershot, you will most likely need to give each of these areas some attention.

## **Prayer**

The basis of every ministry should be prayer and Centershot is no different. Most likely you are reading this because you are sensing a call to start a Centershot ministry in your local church and so now (if you haven’t already) is a great time to start praying.

Psalm 127:1(NLT) says, “*Unless the LORD builds a house, the work of the builders is useless.*” If you are like me, I don’t want to be involved in useless work. Rather we want to know the Lord’s heart, so He can build the house - prayer will be the means to know the Lord’s heart.

Here are some areas to pray about:

- o confirm your calling and involvement in Centershot
- o ask for discernment on how to proceed
- o pray for God to be working in the hearts of others as partners in Centershot
- o ask God for wisdom and His heart for Centershot at your church

## **Identify Champions**

Whether its sports, business or ministry, champions are vital to success. Champions are “go-to” people who can be counted on in any situation. There are three main areas that you will want to identify champions.

1. Church leadership – Centershot is designed to function with lay-leadership. You don’t need a pastor to run a Centershot ministry at your church. However, you should have their blessing, so early on in the process, have a conversation with your pastor or church leader and share with them your vision for Centershot and allow them to bless what you are doing.
2. Core leaders – Identify one or preferably two other people who will serve as the core leadership team. Jesus sent His disciples out two-by-two and this is the best way to start a Centershot ministry. The core leadership team will set direction, make all relevant decisions, and provide oversight for the ministry.
3. Financial support – The primary expense for Centershot is the equipment. Depending on your situation, raising funds to purchase equipment can range from a fairly simple matter to a much more difficult one. No matter what your situation is, be encouraged with this; if God is in it, He will meet your need. Be creative! Look for people or businesses you can partner with. If you need help in this area, feel free to contact John Rickenbach for assistance.

## **Build your team**

Now that you have your core leadership team in place, begin to pray for additional team members. Depending on the size of your Centershot ministry you will want to add two to four team members. These people will have two primary roles; archery instructors and Bible study leaders. You may find people who are equipped/willing to do both. If not, having people “specialize” in one area or the other is a great idea.

## **Purchase Your Equipment**

Purchasing the necessary equipment will be one of the most important areas of consideration. The money needed to purchase the equipment can be provided in a number of different ways. Some churches have a line item in their budgets for outreach/evangelism and may be willing to invest in Centershot as their outreach. Other ideas are: church sponsored fund-raiser, solicit local businesses or business owners, donations from church members, and game feeds. (Please contact John Rickenbach for other ideas or questions regarding fund raising)

Centershot makes available two different kits depending on the anticipated size of your ministry.

## **Train your leaders/instructors**

The archery training used in Centershot is similar to the training used in National Archery in the Schools Program (NASP) and will be conducted by a certified Centershot instructor trainer. Many times your archery instructors can be trained by local a NASP organization or by your state dept. of natural resources

A typical Centershot training is a single-day class, lasting eight hours (usually on a Saturday from 8am-4pm) and is conducted at your facility.

Please note: there is an additional fee charged to train your instructors. Contact Kevin Vogt for training fees and scheduling. E-mail: [Kevin@centershotministries.org](mailto:Kevin@centershotministries.org) or 651-788-1715.

Training for the Bible study portion of Centershot is contained in the curriculum that you will receive with your Centershot equipment kit. It is a great resource that will walk you through an eight week session on following Jesus.

## **Market your ministry**

How you get the word out about your Centershot ministry depends on who you are trying to reach. As you meet and pray with your core leadership team, identify your primary group or groups that you are trying to connect with and then target your marketing to reach those groups.

## **Launch**

Set a date far enough in advance to leave you with sufficient time to complete everything that needs to be done and then build momentum as the date approaches.

## FAQs

- How often do you meet?

A typical Centershot ministry meets weekly for eight weeks.

- How long is each meeting?

There is no set length of time, but a good target is 75 to 90 minutes each week.

- What happens at each meeting?

Each meeting will combine both shooting archery and Bible study.

- I have no previous archery experience; can I still be involved in a Centershot ministry?

Yes. Previous archery experience is not needed.

- What is the cost?

Currently the price of Centershot kits range from \$1200.00 to \$3500.00.

- What else do I need to purchase?

The only equipment you need to provide are the floor quivers which can be made for @ \$3.00 each. All other equipment is included in the kit.

- How are the archery instructors trained?

Trainings can be scheduled by contacting Kevin Vogt.

E-mail: [Kevin@centershotministries.org](mailto:Kevin@centershotministries.org) or 651-788-1715.

- Where do most churches set-up their archery range?

Most churches shoot inside their facility – i.e. fellowship hall, gym or multi-purpose room, or sanctuary. Depending on the climate, an outdoor range is another option.